



TREASURE THE FUTURE

Campaign for The Music Hall

FACT SHEET: Treasure the Future Campaign

Through funds raised in the Treasure the Future Campaign The Music Hall will fully repair, restore and modernize the 130-year-old theater and will extend its reach and impact in the community. One critical need is backstage, where production teams are operating with 19th century technology. Despite numerous stop-gap repairs completed over the last several decades, key rigging and support systems are dangerously close to their lifespan. This campaign will also fund the purchase and fit-up of an adjacent space to be called The Center for Performing Arts & Education which will feature a studio classroom and a small theater, allowing for educational initiatives and programming in the growing Masters in Learning Program.

Upon the completion of the comprehensive Treasure the Future projects, The Music Hall will be transformed into a Performing Arts Center for the 21st Century, able to serve the community and the region into the next century. The funds will at once secure the legacy of this historic building and its community programs, further stimulate the economy and creative culture of this fast-growing region of New England, and strengthen and advance The Music Hall's impact as an arts and education center for the broadest community.

This campaign will allow us to meet the goals set forth in our strategic plan to:

- advance The Music Hall's educational programs in the Center for Performing Arts and Education (the 131 Congress Street "loft" space)
- raise The Music Hall's first-ever endowment
- make critical repairs to backstage and modernize the grid and production spaces dating back to 1901
- extend the historic finishes into the upper lobby and modernize the concession stand
- upgrade the building's façade and windows, and recreate the original olio curtain and chandelier
- upgrade the street entrance to the theater with streetscape improvements
- enhance the Community Partners Program benefitting not-for-profit participants and the community overall

